

# RE SU ME



## PERSONAL DETAILS

Birthday: **5 Novembre 1982**  
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## FOREIGN LANGUAGES

Italian: **Mother tongue**  
 English: **Good (excellent in the computer area)**



## MAIN WORK EXPERIENCES AND CUSTOMERS

- **2019** **Graphic designer freelance**  
 Concept design ESA, ESA T-Shirts Print design  
 ESA - European Space Agency (Rome - Italy)
- **2019** **Freelance corporate identity designer, web designer**  
 Creation of the whole identity, logo, brochure, BC and website.  
 Copernico SAC - Rome - Italy
- **2019** **Freelance corporate identity designer**  
 Visual Identity design, BC, Letterhead, logo, and website  
 Urban Insight - Lugano - Switzerland
- **2018** **Freelance web designer, UX/UI designer**  
 Public site design with SEO optimization, web platform design (front-end design). Corporate image study and brand identity.  
 Auromoney LTD - London - United Kingdom
- **2018** **Freelance corporate identity designer, web designer**  
 Study of the new corporate image, logo design, multilingual responsive website, stationery design and advertisement material.  
 Intelligent invest SA - Chiasso - Switzerland
- **2017** **Freelance corporate identity designer, web designer**  
 Study of identity image, logo restyling and website design  
 Sicimi SNC - Varese - Italy
- **2017** **Freelance logo designer**  
 Logo design for a temporary manager.  
 Nicola Gasperini - Rome - Italy
- **2017** **Freelance web designer**  
 Website creation and customized graphics  
 Wiki Coffee - Varese - Italy
- **2017** **Freelance logo designer**  
 Logo design for an online bags shop.  
 Maxi Stores - Varese - Italy
- **2016** **Freelance graphic designer**  
 ADS campaign creation of multi-format HTML5 animated banners for Europe Assistance (Google Circuit)  
 Arnold Worldwide Italy SRL - Milan - Italy
- **2015** **Freelance corporate identity designer, web designer**  
 Study of new corporate image and website design for Zurich biotechnology startup.  
 Hylomorph AG - Zurich - Switzerland
- **2015** **Freelance corporate identity designer, web designer**  
 Study of the new logo and website design for company of interiors design made in Italy in Dubai.  
 Professionisti associati - Dubai - United Arab Emirates
- **2015** **Freelance Logo designer**  
 Product brand design for "La Fenice - Milan" Coffee Machine  
 Aroma Polti - Como - Italy
- **2014** **Freelance web designer**  
 Restyling and new web design concept for social networks. Creation of icons and graphic material.  
 Stagend Sagl - Lugano - Switzerland
- **2011** **Web designer**  
 Design and creation of brochures and flyers, posters, business cards and design for printing. Website design, intranet company websites through CMS, flash advertising banners, flash websites.  
 myfactory Global Distributor SA - Lugano - Switzerland
- **2019** **Freelance web designer, UX/UI designer**  
 Front-end design and development search engine.  
 TROVINO - Wine search engine (Milan - Italy)
- **2019** **Web designer and graphic designer freelance**  
 Visual graphics, web layout responsive, newsletter design  
 The Italian Cluster Intelligent Factories - (Bologna - Italy)
- **2018** **Freelance logo designer**  
 Logo design  
 VierAviat Consulting - Maputo - Mozambique
- **2018** **Web and graphic designer**  
 Graphic management and front-end developer for web application and coordination with development team, website design and management, creation of advertising and promotional materials. UX / UI designer.  
 World Content Pole SA - Lugano - Switzerland
- **2019** **Freelance web designer**  
 Concept and responsive webdesign, website management, creation and design of a custom dynamic platform to project and blog management.  
 LCA Architeti - Varese - Italy
- **2018** **Freelance corporate identity designer, web designer**  
 Study new corporate identity, logo, website, videos, brochures and press material.  
 Tecnosas SRL (Varese - Italy)
- **2017** **Freelance web designer e graphic designer** Development and design of multilingual wordpress website for Exaudi with customized graphics.  
 Neodata Group Srl - Milan - Italy
- **2016** **Freelance web designer e graphic designer**  
 Study new responsive website, creation of icons and custom graphics.  
 Novello SRL - Varese - Italy
- **2016** **Freelance web designer, UX/UI designer**  
 Forebase web application front-end development and design. Coordination with Argentina's development team. Public website design. Plugin design and dynamic html banner for surveys.  
 Zillian SA - Lugano - Switzerland - Buenos Aires - Argentina
- **2015** **Freelance Graphic designer, UX/UI designer**  
 Design of layouts and icons, for Egodom home automation software interface. Design UX / UI for Mobile app. Design brochures, product catalogs, advertising materials and labels to be applied to humidity sensors and thermostats. Logo design and corporate image design.  
 G.B.A. Italia srl - Legnano - Italy
- **2015** **Freelance Logo designer e web designer**  
 Four logo design and wordpress site for Enrico Butti museum pole.  
 ASSOCIAZIONE AMICI EMERY - Varese - Italy
- **2013** **Freelance Graphic designer**  
 Animated advertising banners in Flash and Gif for MSC Crociere. Advertising campaigns Cruises for Yahoo, Google, Zanox, Class, Mediamond, Napoli Calcio, Valencia Calcio.  
 MSC Media Grafica - MSC Crociere - Besnate - Italy
- **2005** **Web designer e Webmaster**  
 Design and creation of websites, flash websites, corporate intranets design. Design and creation of advertising material.  
 Alix SA - Manno - Switzerland

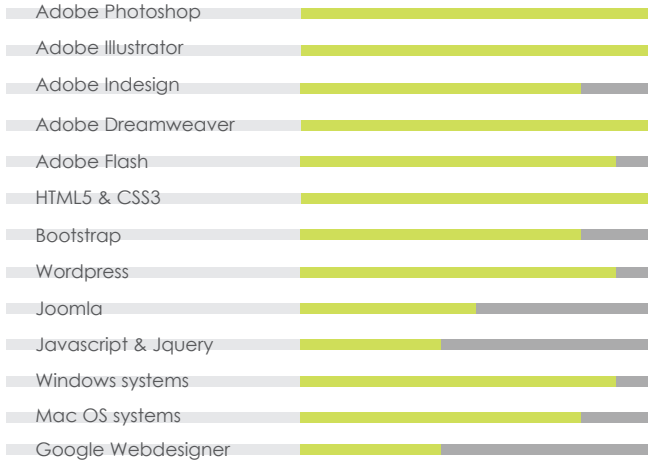


## PROFESSIONAL SKILLS

- Grid & Layout
- Front-end framework
- Good sense for typography
- Color theory knowledge
- Image editing
- Minimal designs
- Animation HTML/CSS
- Web usability
- Interface Design
- Cool Branding
- Advertising
- Code with SEO optimization
- Approved W3C code
- Analytics & Search Console



## DESIGN SKILLS



## CUSTOMER REFERENCES AND DESIGN LOGOS



## EDUCATION

- 2003** Stage as a webdesigner of about 4 months at the design company Seven PM (Varese).  
Creation and design of Internet sites and conversion of PSD files into HTML and CSS layouts.
- 2002** Certificate of qualification post diploma and European Certification as a web designer obtained from the Lombardy Region.
- 2001** Attendance of 2 years of the Degree in Computer Science at the University of Studies Insubria of Varese.
- 2000** Diploma e Maturità artistica, obtained at Liceo Artistico "A. Frattini" in Varese.



## PROFILE

**I'm an Italian freelance Web and Graphic designer.**

I have over 12 years of international experience in graphic design and production including, web design, UX/UI design, corporate identity, logos and brochure. I make freelance design and development works for individuals, small and large companies, and other design firms.

I develop professional digital design, attention to the customer, and to all details in every activity I do.

Thanks to my experience with different international companies, and the multitude of projects that I have realized and to which I participated I'm able to manage the realization of ideas from scratch and make it ready for market.

If the project requires the creation of professional textual content, translations or special developments, I'm able to coordinate a professionals team.

I find the right tool, approach, style, persons and combination of these resources to render solutions. I always choose the most efficient way that meets the needs of the customer.



*Content precedes design.  
Design in the absence of content is not design,  
it's decoration.*  
**Jeffery Zeldman**



## PERSONAL CAPABILITY

Passion, flexibility, confidentiality, efficient cost effective time manager. Strongly selfmotivated and goal oriented, aptitude for learning the work methodologies in different environments and strong teamplayer

Big fan of Internet and Graphic Design.  
Available to travel and work in different countries.



## HOBBY AND PERSONAL INTERESTS

